

CONNECTED BY EXPERIENCE  
STRENGTHENED BY COMMUNITY



3rd  
**Annual**  
Region 7  
Peer  
Summit

**EXHIBITOR**  
PACKAGE

[www.missouricb.com](http://www.missouricb.com)

September 29-30, 2026  
Kansas City Expo Center

# WELCOME TO THE PEER SUMMIT

On behalf of the Missouri Credentialing Board and Region 7 planning committee, I am excited to invite you to participate as an exhibitor at the 3rd Annual Region 7 Peer Summit!

This dynamic event will bring together peer professionals, supervisors, community leaders, and behavioral health advocates from across the region for 2-days of connection, collaboration, and inspiration. The Summit is designed to create a welcoming space where attendees can exchange ideas, build practical skills, strengthen partnerships, and celebrate the powerful work happening in peer support and behavioral health services.

## As an exhibitor, you will have the opportunity to:

- Showcase your organization's programs, services, and resources
- Connect directly with decision-makers and frontline peer professionals
- Build meaningful partnerships within the behavioral health community
- Increase visibility for your mission and impact
- Support and celebrate the peer workforce

We would be honored to have you exhibit at this impactful conference and are anticipating over 500 attendees from around the region, including Missouri, Kansas, Nebraska, and Iowa.

Exhibitor details are included in this packet. For any questions before the event, I'm happy to assist and can be reached at **636.357.3533** or email at **exhibitor@missouricb.com**. On-site, Stacey Langendorfer, Executive Director, will be your point of contact and can be reached at **573.356.5072**.

We're looking forward to connecting with you in Kansas City this September.

Sincerely,

*Julie Seymore*

Julie Seymore  
Director of Development





## **HOST HOTEL & CONVENTION CENTER**

The Holiday Inn Kansas City Airport and the adjacent KCI Expo Center will host the 3<sup>rd</sup> Annual Peer Summit.

Both the hotel and expo center are conveniently located just minutes from the Kansas City Airport (MCI). Complimentary airport shuttles and nearby dining amenities are sure to offer summit attendees an enjoyable experience.

## **HOTEL ACCOMODATIONS:**

Holiday Inn Expo Center  
1728 N. Ambassador Drive  
Kansas City, MO 64153



# 2026 EXHIBITOR PACKAGES

## **CORPORATE \$1,600** Only 6 Spots Available

- Premium Exhibit Space
- Full Page Ad in Conference Booklet | Dimensions: 7.5"W x 10" H | Format: JPG
- 3 Conference Registrations (\$597 Value)
- Slide Space in Video Montage
- Token of Recognition for Sponsorship

## **PARTNER \$1,100**

- Exhibit Space
- 1/2 Page Ad in Conference Booklet | Dimensions: 7.5"W x 4.75" H | Format: JPG
- 2 Conference Registrations (\$398 Value)
- Slide Space in Video Montage
- Certificate of Recognition for Sponsorship

## **BUSINESS \$850**

- Exhibit Space
- 1/4 Page Ad in Conference Booklet | Dimensions: 1.75"W x 2.3" H | Format: JPG
- 1 Conference Registration (\$199 Value)
- Slide Space in Video Montage
- Certificate of Recognition for Sponsorship

## **NON-PROFIT \$750**

- Exhibit Space
- 1 Conference Registration (\$199 Value)
- Slide Space in Video Montage
- Certificate of Recognition for Sponsorship



# SPONSORSHIP OPPORTUNITIES

The Peer Summit is a powerful way to show your support for the dedicated individuals who, through their compassion and commitment, help others reclaim their lives. This is a unique opportunity to align your brand with innovation, impact, and community investment - all while receiving increased recognition throughout the event.

**Show your support by sponsoring the following ways.  
Please contact Julie for availability and pricing details**

## BRANDED MATERIALS & CONFERENCE SWAG

- **Conference Bags** - Your logo printed on official event bags distributed to all attendees
- **Pens with Your Logo** - Included in every conference bag
- **Laynards with Your Logo** - Worn by all participants throughout the event
- **Goodies for Conference Bags** - Items such as hand sanitizer, gum, mints, tissues, snacks (*Branded items encouraged*)

## HOSPITALITY & EVENT EXPERIENCE

- **Refreshment Break Sponsorships** - Your logo displayed prominently at coffee/snack stations, along with mention in our opening remarks and video montage. (*Investment \$500*)
- **Meal Sponsorships** - Sponsor breakfast or lunch with signage at buffet tables and verbal recognition.

## ENGAGEMENT & RECOGNITION

- **Attendance prizes** - Donate gift cards, branded items, or recovery-focused resources to be raffled off during sessions. (*Please list items or value of donation*)
- **Sponsored Photo Booth** - Branded backdrop and props for attendees to enjoy, share, and promote your support online.
- **Sponsored Purchase of a Step and Repeat of Peer Summit.**
- **Workshop Session Sponsor** - Your organization introduced at the beginning of a breakout session, with logo displayed on presentation screen. (***Session and presenter must be approved by planning committee***)

## BRAND VISIBILITY & PROMOTION

- **Social Media Shout Outs** - Recognition before and during the conference and across our Facebook page.



# SHIPPING INSTRUCTIONS

Liberty Expo will be handling all of your freight and shipping needs. You will receive an email from them once you have confirmed your intent to exhibit with us. All materials need to be shipped to the address below.

Shipping labels will be provided by Liberty Expo but you are welcome to use any carrier you want. **Booth numbers will not be assigned until closer to the conference and will be based on exhibitor level.** They are not required when shipping your items to the convention center. Please mark your freight with your company name, note that it is for the Peer Summit and ship to:

**c/o Liberty Exposition KCI EXPO CENTER  
11730 NW. Ambassador Dr.  
Kansas City, MO 64153**

## SET-UP

- Your booth will be assigned based upon your exhibiting level and clearly marked
- **Please do not move your booth**
- You may begin setting up **September 28<sup>th</sup> at 2PM**

## EXHIBITING DETAILS

You will be provided the following:

- One 6' x 2' table (no skirting - you will need to provide)
- 2 Chairs
- 1 Wastebasket

If you need additional services (electric, extra tables, backdrop, dividers between booths, etc.) please indicate that when you set up your account with Liberty Expo. **You will be responsible for those extra services.**

## TEAR DOWN

- You must be completely torn down by **Noon on Wednesday**
- If you are attending the closing session, we encourage you to be torn down by 10AM
- You will need to arrange your shipping needs with Liberty Expo prior to Wednesday

## EXHIBITING TIMES

Tuesday 7AM - 5PM

Wednesday 7 AM - 11 AM



# EXHIBITOR RULES & EXPECTATIONS

**Exhibit Space Assignments and Occupancy** - Determined based on the floor plan of the venue, status of Exhibitor Level, and on a first come/first serve basis from the date of the exhibitor application and payment.

- MCB reserves the right to make changes as deemed necessary;
- Exhibitors should review the hotel site plan and exhibit floor plan ahead of the conference to ensure proper planning for exhibits;
- All exhibits must be staffed during regular exhibit hours;
- Exhibitors may not permit non-exhibiting companies, “representatives”, or materials in their exhibit area, unless approved by the MCB Executive Director or designee;
- **All exhibitors must wear their name badges at all times while on the conference site;**

**The exhibitor area is open to the public.  
Please take your valuables with you.**

**General Standards of Conduct** - Exhibitors are to present their products and services, and their personnel, in a professional manner.

- Any activity or behavior that is disruptive, distracting, or undignified in the exhibitor area or elsewhere on the conference site is prohibited. Any activity or behavior of this nature will result in removal and forfeit of payment or refund.
- Attire and grooming must comport with the professional standards expected in a court related setting.
- No recorded or live music may be played or performed in the exhibit area unless part of an evening event.
- Space assignment, subletting, sharing, or apportioning of space without approval by MCB is not permitted.
- An exhibitor may not exhibit, advertise or offer for sale goods or services other than those of the exhibitor.
- No exhibition or solicitation is permitted outside of the exhibitor’s assigned space, including elsewhere in the hotel or surrounding geographic area, unless initiated and approved by MCB conference personnel.
- Exhibitors may not conduct any activity that would induce visitors to leave the hotel or other facility at which the exhibition is being held during regular business hours.
- Smoking and drug use is prohibited.
- Interference with the exhibits of others will not be tolerated.



# EXHIBITOR LETTER OF AGREEMENT

Please type or print to assure accuracy

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Please Select Your Exhibitor Level

- |  |  |
|--|--|
| <input type="checkbox"/> Corporate \$1,600 (3 attendees) | <input type="checkbox"/> Business \$850 (1 attendee)   |
| <input type="checkbox"/> Partner \$1,100 (2 attendees)   | <input type="checkbox"/> Non-Profit \$750 (1 attendee) |

## Please initial as confirmation you have read and agree to the following conditions:

- I agree with the terms and conditions as outlined in this agreement and by the MCB Exhibitor Rules and Expectations.
- I understand that I must complete one conference registration for EACH conference attendee and return to Julie Seymore at [exhibitor@missouricb.com](mailto:exhibitor@missouricb.com).
- I have included an additional \$199 for each additional representative who wishes to attend the conference. Price increases to \$250 after August 30, 2026.

Please list additional attendees: \_\_\_\_\_  
\_\_\_\_\_

**Make Checks Payable to: Missouri Credentialing Board**

**Mail to:  
MCB  
208 Schmittgens Dr.  
Wentzville, MO 63385**

# EXHIBITOR REGISTRATION

Please type or print to assure accuracy

The email addresses used on this form will be the email address needed to access this conference

## Exhibitor Level

Corporate (3 attendees)

Business (1 attendee)

Partner (2 attendees)

Non-Profit (1 attendee)

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Name: \_\_\_\_\_

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Address: \_\_\_\_\_

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Email: \_\_\_\_\_

Phone: \_\_\_\_\_

# CREDIT CARD AUTHORIZATION

Please type or print to ensure accuracy

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_  
Exp \_\_\_\_\_ ID Number \_\_\_\_\_

Amount to Charge: \$ \_\_\_\_\_

Item Purchased: \_\_\_\_\_

I authorize the Missouri Credentialing Board to charge the credit card provided herein. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement. A 3.5% service charge will be added to the total.

Cardholder - Please sign and date

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Please return completed form to [exhibitor@missouricb.com](mailto:exhibitor@missouricb.com)  
or mail to:**

**MCB  
208 Schmittgens Dr.  
Wentzville, MO 63385**

